



# Marketing Kit

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Schedule a Call:

<https://calendly.com/bettybrano/30min>



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# CAPABILITIES STATEMENT

Design | Construction | Consulting

Customer Focus • Quality Control • Excellence • Reliability • Integrity

## COMPANY OVERVIEW

Brano Design has 16 years of work experience in Design, Consulting and Construction industries. We consult primarily on capital projects to facilitate spaces with best practice solutions. We incorporate diversified design and environmentally sustainable materials within our designs and are driven by the belief that strategic innovation is the way forward. Our great differentiator is our full knowledge of the construction cycle; we're involved from conception through close-out. This positions us to liaise strategically with the owner and the design-build teams.

### Company Information

- 16 Years Experience
- MWBE & Bonded
- \$750,000 single / \$1.5 Million Aggregate

### Industry Codes

- **DUNS #:** 018125035
- **CAGE Code:** 5EBC3
- **NIGP Codes:** 87090, 90652, 90735, 90948, 91800, 95877
- **Primary NAICS Codes:** 236220, 238320, 238390, 238990, 337214, 337920, 314120, 423210, 541310, 541410, 541611, 541490

### Differentiators

**Quality Project Oversight, Sustainable Furnishings, Design & Supplier/Specifier Services**

- Design-Build Assist
- Document Control
- Sustainable Furniture Furnishings & Equipment
- Autodesk BIM 360/Build Platform
- Supply and Install Window Shade, Blinds
- Architecture, CAD & Renderings
- Diversified Approach to Problem Solving
- Principal Involvement from Inception to Completion

### Primary Services

- Interior Design/Construction
- Consulting/Design-Build
- BIM 360
- Renovations/New Construction
- Project Management
- Product Sourcing & Specifiers
- Furniture Furnishings & Equipment (FF&E)

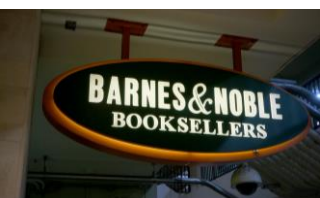
### Clients / Past Performance

- SUNY
- Port Authority of NY/NJ
- Capital Health Systems
- Corporate Offices
- West Point Academy
- Jetlinx - Teterboro Airport
- NYCDDC
- Bristol Myers-Squibb
- Taj Mahal
- Barnes & Nobles
- Residential
- Rock Island Arsenal

### Diversity Certifications

- 100% Woman & Minority Owned
- NYS MWBE
- NYC MWBE
- PANYNJ MWBE
- NJ Transit DBE
- SBE
- NMSDC

### Corporate



### Hospitality



### Government



### Health & Education







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## BETTY BRANO BRANO DESIGN LLC

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Betty Brano is the President of Brano Design LLC. She has worked in Project Management (construction industry) for over 15 years.

Betty has a hands on professional experience and has delivered exceptional results for clients and is regarded favorably by her peers. She is deeply committed to sourcing sustainable ways to curate buildings.

Betty continues to play a very active role in the day-to-day operations of the company and is intently focused on business development and strategic partnerships. Her clients have included hospitality, government, healthcare, education, retail, pharmaceutical and residential and the projects have involved some of the area's most iconic buildings in the tristate (NY, NJ, PA).

Betty is a resident of New Jersey. She began her career at Merrill Lynch as a Project Manager where over the course of 8 years she acquired the knowledge and skills associated with project planning, job cost analysis and contract negotiations. Prior to working in Wall Street, she worked in the Fashion Industry for several years and acquired the skill for formulating colors, determining design trends, forecasting future trends, sourcing material, product research and project coordination.

Betty leveraged professional experiences from the financial and fashion industries to start her own Design firm in 2006. She transitioned from residential to commercial interiors during the economic downturn of 2008, she has since worked her way up to the construction industry by providing expertise on project management, interior finishes, supply, design and installation of furniture & furnishings.

Betty holds an associate degree in Business Administration and has completed continuing professional development courses in Construction Management, Interior Design, Project Management, Sustainable Furnishings and Design-Build.

Our Companies Cliental include: Jetlinks at Teterboro Airport, West Point Military Academy, SUNY School of Dentistry, Port Authority of New York and New Jersey, Bristol-Myers Squibb, Trump Taj Mahal, Barnes & Noble, Capital Health Systems, Department of Defense - Rock Island Arsenal and several New York City Agencies.

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# CASE STUDIES

Design | Construction | Consulting

▪ Customer Focus

▪ Quality Control

▪ Excellence

▪ Reliability

▪ Integrity

## ABOUT US

We have 16 years of work experience in the Design and Construction industry. We consult primarily on capital projects and facilitate spaces with best practice solutions. Our great differentiator is that we work on construction related projects, specifying sustainable materials and performing installations.



### Project Information

Project Title: Theatrical Lighting & AV  
Project Contract #: CTI 850 202211 408701  
Client: NYC DDC  
Location: Brooklyn, NY  
Period of Performance: 2022

### Challenges & Solutions

The Project was delayed due to Covid-19 lock down. After the equipment were ordered we were hit with the supply chain crisis at the ports. Then came price increases and discontinued items that required us to find alternate replacements for approvals.

We researched and sourced higher-quality equipment, all the while staying as close to the Clients budget as possible.

### Outcome

We took the challenges head on with our complete focus on Client satisfaction. To maintain and manage our Clients' expectations, we kept them informed every step of the way and they were gracious and accommodating with us. We are stronger as a result.

### Project Information

Project Title: Cafeteria FF&E  
Project Contract #: AN0101617594  
Client: Bristol Myer Squibb  
Location: Pennington, NJ  
Period of Performance: 2015

### Challenges & Solutions

We were initially called in to diagnose a malfunctioning motorized Skylight shades 32' high up. Our diagnosis determined the shades couldn't be saved as they had been malfunctioning for several years. The Client at the same time was looking to update their system.

We sourced multiple motorized shades, educated the Client on the different functionalities, sustainability and LEED classifications and benefits of leaning towards a greener equipment.

### Outcome

During installation we had to work with the site electrician to install a separate junction box to load the motorized skylight shades, in order to tie into the system. We built on the electrical knowledge gained and applied it to all our jobs.

### Project Information

Project Title: Flooring  
Project Contract #: 19-0463  
Client: PANYNJ  
Location: Teterboro Airport, NJ  
Period of Performance: 2019

### Challenges & Solutions

The project initially called for supply and install of Carpet Tile, VCT and Polished concrete at Jetlinx Lounge but challenges for the demolition team filtered into our Scope of Work, which caused delays to our schedule. We were able to work with the team to speed the process along.

This gesture generated additional work from the Client for us to install Hammered Nora Rubber Tiles and Stair Treads at the location.

### Outcome

We addressed all issues head on while maintaining quality control and excellence and we are stronger as a result. We now approach each project with an open mind and act as a team player in our capacity.



How can **Brano Design**  
meet your needs today?

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## OUR SERVICES

Interior design consulting  
Interior renovations/design build

Furniture, Furnishings and  
Equipment (FF&E)

Window treatment (blinds, shades,  
draperies/curtains, sheers)

Millwork

Painting

BIM / CAD

## WHO ARE OUR CLIENTS?

NYC Dept. of Design and Construction (NYCDDC)

The Port Authority of NY & NJ (PANYNJ)

The State University of New York (SUNY)

Teterboro Airport

Rock Island Arsenal

NAVFAC Camp LeJeune

Bristol Myers-Squibb

West Point Academy

**Our association with various manufacturers allows for better pricing.  
Your business needs are our priority. Let us help!**



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Rock Island Arsenal  
NAVFAC Camp LeJeune  
The Port Authority of NY & NJ (PANYNJ)  
The State University of New York (SUNY)  
NYC Department of Design and Construction  
Bristol Myers-Squibb  
Teterboro Airport

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